



IACCM Doctoral Workshop

25th October 2023 – Naples, Italy

25th October

10.30-12.30 DOCTORAL WORKSHOP: SEMINAR

Conference Hall

Prof. Christoph Barmeyer

“Doing qualitative research in intercultural contexts. Methodological orientations and self-reflexivity in Intercultural Management Research”

12.30-13.30 LUNCH

Room: Sala Wagner

13.30-15.00 THREE PARALLEL SESSIONS OF PHD RESEARCH PROJECTS

PARALLEL SESSIONS

13.30-15.00 PARALLEL SESSION PhD PROJECTS

Room: Conference Hall

Discussant: *Marie-Thérèse Claes and Sina Grosskopf*

Examining Leadership and Conflict Management Dynamics in Virtual Team Environments
Rosario Marrapodi

Intercultural Conflicts in the Management of International Business Networks: Literature review and Research Agenda
Nohaila Kartti

Navigating the Pathways of Chinese Early career self-initiated Expatriates in Hungary
Li Xueyan

The Role of CQ Strategy in Global Project-Based Organizations: The Development of a Cross-Cultural Competence and Diversity Management Model
Birgit Meyer

13.30-15.00 PARALLEL SESSION PhD PROJECTS

Room: Mergellina

Discussant: *Henriett Primecz and Rosalba Angrisani*

Examining the Role of University-Industry Collaboration in Driving Innovative and Market-Based Performance: A Comprehensive Analysis of Medium-Tech Firms
Ethisham Ali

The regulation of Sustainability Accounting
Gianmarco Salzillo

The Role of Green Bonds in Achieving Sustainable Growth among the Innovative Issuing Firms
Md. Tamim Mahamud Foisal

Corporate Social responsibility – Initiatives by Bangladeshi Firms: Content, Implementation, Strategies & Impact on Sustainable Social Development
Md. Ashraful Alam

13.30-15.00 PARALLEL SESSION PhD PROJECTS

Room: Posillipo

Discussant: *Christoph Barmeyer* and *Senem Yazici*

The impact of cultural values on gamification in creating innovation

Giuseppe Franzese

Understanding the Evolving Relationship Dynamics of Trailing Spouses

Judit Végh

How do aspects of Equality, Diversity and Inclusion figure in visual corporate communication?
A comparative visual content analysis of Brazilian, Italian and US American non-financial disclosures.

Bernadette Hofer-Bonfim

Gender and Hybrid Work: An Opportunity towards Organizational Sustainability

Cecilia Maltempo