

## **Intercultural dimensions of the cross-border business curriculum**

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This panel will address the role of cross-border business curricula in preparing graduates to operate in a global business environment. The value of a cross-border business curriculum lies in its ability to equip students with the knowledge and skills to navigate the complexities of global business environments. We are looking for innovative and practical approaches to designing and delivering cross-border business education that fosters intercultural competencies. We are interested in receiving submissions concerning the impact of intercultural competencies on cross-border collaboration and business success; case studies of successful cross-border collaboration and business initiatives; the role of technology in facilitating intercultural communication and collaboration in cross-border business.