

## **Cross-cultural management and competencies and global social challenges**

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This conference panel welcomes contributions from scholars in various fields (e.g., entrepreneurship, management, innovation, Cross-cultural Management and so on...) to close gaps and shed light on how the theory and practice of cross-cultural management (CCM) and, in general, cultures can contribute to understand and solve some of the main global social challenges currently affecting our world and times (e.g., education, poverty, healthcare, sustainability, global peace and so on...). We aim at receiving papers that can stimulate the debate about the role of cultures for facing and interpreting the key current social issues and phenomena at international and global levels. Submissions should provide novel ideas, tools, and perspectives for scholars, practitioners and policy-makers. Theoretical contributions, reviews, and case studies are welcome.