



PhD in Entrepreneurship and innovation

The new frontiers of innovation: ICT and Digital change



Academic Year	2020/2021
Title	The new frontiers of innovation: ICT and Digital change
Credits	2
Level	Phd Course
Scientific-Field	SECS-P/08
Semester	II semester
Year	1
Professor	Marcello Martinez Marcello.martinez@unicampania.it
Venue	Università degli Studi della Campania "Luigi Vanvitelli" Università degli Studi di Napoli Parthenope

SYLLABUS

Course topics

Innovation linked to digitalization processes generate significant changes in business models of companies. The course focuses on the main theoretical fundamental approaches for research on the relationship between ICT and the forms of organization and work.

Aims

The course aims to:

- allow students to develop a comprehensive knowledge of the main theoretical contributions on the management of information systems
- allow students to consciously place research within the different research approaches on the topic
- develop critical discussion skills in students in terms of both theoretical conceptualization and research methodology
- allow students to analyze the scientific literature on the subject for their research objectives.

Teaching Materials

The course is based on articles in international scientific journals that will be made available through electronic sharing systems

In itinere evaluation

Students are asked to read the assigned teaching material before lessons and prepare short comments to be discussed during the classes, also with the help of video projection systems..

Final Test

The final exam will be written and will consist of a short essay



Teaching methods

Classes will be held alternating between a few short lectures, group discussions, argumentative debates, flipped classroom. Participation in each class requires the prior reading of the teaching material recommended and transmitted from time to time.

Language

Italian and English