



*Dipartimento di Economia*

## PhD in Entrepreneurship and Innovation

**Finance for innovation**

<b>Academic Year</b>	2020/2021
<b>Title</b>	<b>Finance for innovation</b>
<b>Credits</b>	5
<b>Level</b>	Phd Course
<b>Scientific-Field</b>	SECS-P/7 – SECS-P/8 - SECS-P/9 - SECS-P/10 - SECS-P/11
<b>Semester</b>	II semester
<b>Year</b>	2
<b>Professor</b>	<b>Gabriele Sampagnaro: <a href="mailto:sampagnaro@uniparthenope.it">sampagnaro@uniparthenope.it</a></b>
<b>Venue</b>	Università degli Studi di Napoli “Parthenope”

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## **SYLLABUS**

### **Course topics**

The course aims to provide Ph.D. students with the theoretical, analytical and methodological tools essential to acquire a deep knowledge of the main areas of study related to finance for innovation. In particular, the lines of research that will be examined relate to the following topics: the relationship between innovation, organizational structures and business models of financial intermediaries; the impact of technological changes on bank-firm relationships and on the ability of the financial system to support firm innovation; the link between alternative financial instruments (like, venture capital, private equity, crowdfunding, IPO), and firms' growth and innovation.

### **Aims**

The main goal of the course is to provide PhD students with:

- an overview of the organizational, management and financial issues addressed by banks, intermediaries and non-financial firms to successfully manage technological innovation and the continuous changes in the economic and regulatory scenario;
- a deep knowledge of the main theoretical contributions in the field of finance for innovation and more in general on the innovation of the financial system;
- an overview of the methodologies necessary to extend existing literature in the area of finance for innovation;
- the capabilities to develop research ideas related to the topics examined during the lessons.

### **Teaching Materials**

Articles published in international scientific journals and other contributions relative to finance for innovation and innovations in the financial system.

***In itinere evaluation***

Class Discussion and presentation in PowerPoint.

**Final Test**

PhD students will have to write a research project on one of the topics analysed during the course.

**Teaching methods**

Teaching methods emphasise interactive learning and include discussion of theoretical and empirical papers that Professor will send to the students several days before the lesson.

**Language**

Italian and English

