



PhD in Entrepreneurship and innovation

Epistemology of business sciences



Course topics

Academic Year 2020/2021

Title Epistemology of business sciences

Credits 5

Level Phd Course

Scientific-Field M-FIL/06 - SECS-P/7 – SECS-P/8 - SECS-P/9 - SECS-P/10 - SECS-P/11

Semester I semester

Year 1

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Venue Università degli Studi di Napoli *Parthenope*
Università degli Studi della Campania "Luigi Vanvitelli"

SYLLABUS

Introduction to the module and team building Epistemology of social sciences

- The structure of the gnoseological problem.
- The conflict of methods in front of the nature-spirit antithesis.
- The problem of objectivity and the evaluation of social science.
- A look at contemporary epistemologies.

Logic and models for a comparison of the theories in the business environment

Logic and models for a comparison between organizational theories

The evolution of knowledge in Business Studies

Theoretical approaches in management studies

Studies in the disciplines of Finance and Financial Intermediaries

Aims

The module aims to provide basic elements on the study of cognitive methods in science in general and in social sciences in particular, focusing on the evolution of knowledge and scientific research.

The main training objective is to provide an overview of the different conceptions of "scientific knowledge" and "scientific research" and their evolution over time.

In the initial part of the module we will analyze the main logic of analysis of the evolution of scientific research in the social sciences in general; for example, we will discuss topics related to the scientific method, the nature of scientific knowledge / research, the evaluation of hypotheses, the relationships between observation of reality and theory and so on. Similarly, the theme of the progress of science will be addressed according to different analytical perspectives (eg research programs, traditions, paradigms, foundationalism / coherentism).



In the second part we will analyze the evolution of knowledge that took place in the business sciences with an analysis of the logic of comparison / analysis of the different theories or



theoretical approaches that took place over the years from the beginning of the 20th century to today.

The additional objective of the second part will also be to provide a series of basic bibliographical references useful for the continuation of the doctoral course.

Teaching Materials

The course involves the use of different teaching methods aimed at maximizing the level of participation of students and the level of interaction between students and with the teacher. PhD students will be asked to prepare short papers / papers on the issues addressed and to present them during the lessons. Therefore, the learning activity will take place through the individual study, guided by the teachers, of the teaching materials provided.

***In itinere* evaluation**

During the course of the module the PhD students will have to prepare short papers / reports on the topics of the module according to the indications of the teacher.

Final Test

A “minimal paper” work based on a coherent research method.

Teaching methods

Teaching methods emphasise interactive learning and include: flipped class, peer to peer evaluation, team working, active training.

Language

Italian and English